

High-Tech Messaging without the Sticker Shock



*Turn your scoreboard
into a revenue stream!*

SMARTRONICS™

Smartronics Electronic Sponsor Panels are the perfect addition for organizations looking to create funding opportunities at sporting events.

This revolutionary messaging solution is the ultimate way for your customer to begin effectively communicating with their spectators. Smartronics Electronic Sponsor Panels allow your client to sell multiple sponsorship packages to various businesses – leaving them with virtually endless profit potential. Game messages (“TOUCHDOWN”, “LET’S HEAR SOME NOISE”) can also be easily programmed, adding excitement to all sporting events.

Smartronics’ Electronic Sponsor Panels are engineered to install with minimal effort on ANY scoreboard. The innovative design is perfect for a new scoreboard installation, or it can even replace an existing static panel on the top or bottom of a previous scoreboard installation.

Your client needs their message to be read “loud and clear” - and nothing ensures this more than Smartronics Electronic Sponsor Panels!

New, Innovative, Cost-Effective Message Center Solutions!



Features:

- 66-key 900 MHz wireless keyboard controller
- Full ASCII character set (upper and lowercase letters, plus symbols).
- 5x7 pixel matrix for each character. Fixed width font.
- Displays one message at a time on the board (10 pages per message).
- Hold and blink motion types with adjustable message duration and blink rates.
- Displays time in 12- and 24-hour formats.
- Optional temperature probe displays degrees Fahrenheit and Celsius.



SCOREBOARD SIZE	Option 1 - Electronic Panel Only			Option 2 - Electronic Panel / Static Panel Combo		
	TEXT SIZE	ELECTRONIC PANEL	CHARACTERS	ELECTRONIC PANEL	STATIC PANEL	CHARACTERS
8'	6"	8'	21	-	-	-
16'	10"	16'	28	10'	6'	18
20'	12"	20'	36	10'	10'	18
24'	12"	24'	42	16'	8'	28
28'	15"	28'	37	18'	10'	24
36'	20"	36'	36	24'	12'	24

1st Step to Victory: Know Your Opponent

Electronic Team Names

This popular option allows you to customize the standard Home and Guest name panels into unique team name displays for each of your sporting events no matter who takes the field. Perfect for clients whose venue hosts a multitude of teams.

Model Number	Dimensions	Characters Per Line
ETN-630	31.25" x 8.25" x 1.5"	6 6-inch characters
ETN-645	44.5" x 8.25" x 1.5"	9 6-inch characters
ETN-830	35.125" x 10.25" x 1.5"	6 8-inch characters
ETN-845	50.25" x 10.25" x 1.5"	9 8-inch characters
ETN-1030	41.25" x 12.25" x 1.5"	6 10-inch characters
ETN-1040	53.375" x 12.25" x 1.5"	8 10-inch characters
ETN-1050	65.5" x 12.25" x 1.5"	10 10-inch characters
ETN-1230	43.75" x 13.875" x 1.5"	6 12-inch characters
ETN-1240	56.375" x 13.875" x 1.5"	8 12-inch characters
ETN-1250	69.625" x 13.875" x 1.5"	10 12-inch characters
ETN-1530	55.875" x 16.75" x 1.5"	6 15-inch characters
ETN-1535	64.375" x 16.75" x 1.5"	7 15-inch characters
ETN-1540	72.875" x 16.75" x 1.5"	8 15-inch characters
ETN-1545	81.375" x 16.75" x 1.5"	9 15-inch characters
ETN-1550	89.875" x 16.75" x 1.5"	10 15-inch characters
ETN-2030	74.625" x 22.25" x 1.5"	6 20-inch characters
ETN-2035	86.25" x 22.25" x 1.5"	7 20-inch characters
ETN-2040	97.875" x 22.25" x 1.5"	8 20-inch characters
ETN-2045	109.5" x 22.25" x 1.5"	9 20-inch characters
ETN-2050	121.125" x 22.25" x 1.5"	10 20-inch characters



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